Lars Mährholz

PROFESSIONAL CV

Berlin / Brandenburg, Germany
German and English
lars.maehrholz.net

Entrepreneur, managing director and Realitätsdesigner. My career brings together IT, work at height, hospitality, the management of care and emergency services, skydiving and civic engagement.

Current professional roles

Current

Chair of the Berlin regional association

DIP - Dynamische Innovationspartei Deutschland

- I support the idea behind the party.

Since July 2020

Chair of the board

opd - Organisation zum Erhalt der Demokratie e.V.

- I founded opd in December 2019 and have chaired its board since July 2020.
- Strategic direction of the association, public communication, network development and coordination of available resources.

Since July 2008

Managing director

Appartements Wannsee

- Organisation of apartment rentals and day-to-day operations, from the initial enquiry to departure.
- Personal guest service, customer relationships, financial planning and cost control.

Since 2004

Freefly and wind-tunnel coach / skydiver

SkyLars

- Individual coaching and instruction in flying techniques for skydiving and wind-tunnel flying.
- Training preparation, clear feedback and mental preparation for flying together.

Since 2003

Business owner and managing director

DaBrain Climb Tech GmbH

- Business management and operational planning for work at height and rope access.
- Customer and partner relationships, service development, financial planning and budget responsibility.

Areas of experience

- Business management, strategic planning and resource management
- Operational organisation, budgeting and customer relationships
- IT services, web design and computer hardware
- Coaching, clear feedback and mental preparation for training
- Public communication, network development and civic dialogue

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Previous professional experience

January 2019 - August 2023

Managing director

SELENIOS - RETTUNGSDIENST GmbH

- Management of an emergency-service business, with responsibility for organisation, staff and resources.
- Strategic planning and cooperation with external contacts and organisations.

2008 - c. 2021 concluded

Business owner and deputy managing director

Die !deenhaber

- Business development, marketing and the development of new business areas.
- Supporting projects from the initial idea through to delivery, alongside deputy business management. This activity has ended.

2000 - 2020

Managing director

Pensionsheim Lindenhof

- Management of a residential care facility, including staff, processes and quality assurance.
- Communication with residents and their families, alongside financial and organisational responsibility.

1998 - 2003

Owner

CSS Computer Software und Service

- IT services, software development, web design and the creation of customer websites.
- Hardware sales and the configuration and assembly of computer systems.

Other current projects

DaBrain Group Founder | Current project

Founded by me to connect my different business paths. The Group and its different areas are presented at https://group.dabrain.biz/.

IconCU Digital project | Current project

A second layer for conversation and encounters on web pages. Connects my interest in technology with exchange between people.

DaBrain-Matrix Realitätsdesigner, speaker and trainer | Since March 2024

Talks, workshops and personal conversations about development, clarity and change. Sharing my experience as an entrepreneur, skydiver and peace activist.